

MAILING ADDRESS:

P.O. BOX 490
Watsonville, CA 95077-0490
E-MAIL: ar@coastpro.com

PHONES:

SALES: 800-966-8547
BOOKKEEPING: 831-722-5733
BOOKKEEPING FAX: 831-768-3758

**WATSONVILLE COAST PRODUCE, INC
PACA #770275
APPLICATION FOR CREDIT**

BUSINESS NAME: _____

Business Address: _____

Billing Address: _____

Business Phone: _____ Business Fax: _____

E-mail: _____

Accounts Payable Contact Information:

Name: _____ Phone: _____ E-mail: _____

OWNERSHIP OF BUSINESS: (Please check one)

_____ **Corporation** (Legal Name of Corporation, list all DBA'S & State of Incorporation)
_____ TAX ID # _____

_____ **Partnership** (List All general partners with home addresses & social security numbers)

_____ **Sole Proprietorship** (List Name, address, phone & social security number)

Type of Business _____

Landlord _____

Date Opened _____

Current Business Licenses _____

(Under applicant's ownership)

TRADE REFERENCES: (Please list three)

Name _____
Address _____
Contact Person _____

Phone _____
Fax _____
Email _____

Name _____
Address _____
Contact Person _____

Phone _____
Fax _____
Email _____

Name _____
Address _____
Contact Person _____

Phone _____
Fax _____
Email _____

Have you ever filed for Bankruptcy? _____ Chapter _____ Date _____

I am submitting this application in order to open a credit account with Watsonville Coast Produce, Inc. I understand that Watsonville Coast Produce, Inc. reserves the right to verify the information provided, and I authorize the release of all necessary information relevant during said inquiry. Upon approval, I agree to pay all charges within terms set for the by Watsonville Coast Produce, Inc., agents, or successors. I also understand and agree to pay at the discretion of Watsonville Coast Produce, Inc. all late fees at 2% minimum net 30 days up to the maximum penalty allowed by law for balances considered past due. In the event Watsonville Coast Produce, Inc. is required to initiate litigation to recover past monies, I understand and agree to reimburse said company for all expenses deemed reasonable, including but not limited to, professional fees, court charges and up to 25% additional to the original balance due. Watsonville Coast Produce, Inc. reserves the right to select the venue for proceedings.

Print Name _____ Title _____

Signature _____ Date _____

PERSONAL GUARANTEE

I accept personal responsibility for all purchases resulting in charges assigned by Watsonville Coast Produce, Inc., agents, or successors through invoice. This responsibility shall continue until I receive written notice of release of liability from Watsonville Coast Produce, Inc., agents or successors.

Print Name _____ Date _____

Signature _____

ALL TERMS AND CONDITIONS WITHIN THIS CREDIT APPLICATION MAY OR MAY NOT BE ENFORCED, AND THIS AGREEMENT, IF SO APPROVED, MAY BE TERMINATED AT ANY TIME AT THE SOLE DISCRETION OF WATSONVILLE COAST PRODUCE, INC. MANAGEMENT AND/OR CREDIT DEPT.

CREDIT POLICY

TO: All Our Valued Customers

Watsonville Coast Produce, Inc. is committed to keeping our operation costs to a minimum. Streamlining and defining certain policies is the best approach to assure effective cost cutting measures.

Our credit policy is as follows:

1. Please inspect your product upon delivery. If you reject any item at the time of delivery, your driver will issue a pick-up slip. If approved, an official credit memo will be issued.
2. If you are unable to inspect your product at time of delivery, our credit policy extends to 24 hours. For customers receiving deliveries three days a week, please call our Sales Office within 24 hours and a pick up Credit Memo will be written for the next delivery date in your area.
3. If products are held and returned after the above time limit, credit is not guaranteed.
4. We ask that all products be returned in the exact condition as received. Please do not re-pack, write on boxes or add price stickers to the product.
5. Unless previously arranged with our Sales Staff, full cases must be returned. Partial cases will not be allowed credit.

Adhering to these procedures, will help reduce our operating costs and in turn pass those savings on to you through reduced prices. If you have any questions regarding our credit policy, please do not hesitate to call our Sales Office.

Thank you for your cooperation.

Watsonville Coast Produce, Inc.

CREDIT AND DELIVERY PROCEDURES

1. **New Customers will be serviced on a COD basis until credit terms have been established.**
2. **COD Customers must either have a credit card on file, Check or Cash available at the time of delivery or the order will not be left.**
3. **Customers on Tag-to-Tag terms must pay for the previous invoice at the time of their next delivery.**
4. **Customers with Past Due balances will have **ORDERS HELD** until the account is brought current.**
5. **Watsonville Coast Produce charges a **\$25.00 Returned Check Fee** for any checks NOT HONORED by your bank.**
6. **The customer agrees to pay all Attorneys' fees and any other costs incurred by Collection proceedings. Any further use of this account will constitute agreement to the conditions stated in this agreement.**

Thank you in advance for your cooperation. By adhering to these policies, Watsonville Coast Produce, Inc. anticipates a long and mutually beneficial relationship.

Signed: _____ Date _____